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EVENTS INTO AUGUST 2021 Read Us Online at: www.oldcarandmotorsports.com ISSUE 4.2021



MARCHBANKS SPEEDWAY - HANFORD'S WELL KEPT SECRET -

By Dave Wolin

Hanford rancher B.L Marchbanks began with rodeos on his 160 acre property southeast of Hanford near Highway 43 and Idaho Avenue. He built the track in the middle of cotton and corn fields, initially with the idea of having a horse track with legalized betting. The county wouldn't approve the horse track so he turned his half mile oval into a stock car track, debuting with jalopy races in 1951. They also had some boxing matches and a roping arena with what was called "Portuguese Bullfights". The original track became a 1.3 mile triangle, a 5/8 and 1/4 mile egg shaped oval and a 1.8 mile road course with an infield lake for boat drags.

Story continues on Page 10





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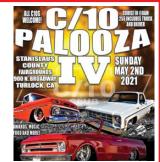
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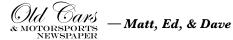
Date changes do happen for many reasons. To confirm the event you are heading for we recommend checking with the event sponsor via email, website, or telephone. I WANT TO THANK EVERYONE WHO CALLED/EMAILED WITH CAR SHOW OR SWAP MEET EVENT DATES.
MATT CASE: MATCASE@YAHOO.COM



SPRING TURLOCK S¹ & C/10 PALOOZA IV MAY 2ND 2021

You can now enjoy the Happy Honkers & Charter Oaks A'S for 2021 compliments of Mr. Larry Mase. It can be in the paper or on the we site at

Oldcarsandmotorsports.com. Larry has been an active part of the hobby attending shows and events for over more than 20 years! THANK - YOU LARRY!



Car Club Newsletters www.oldcarandmotorsports.com





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Charter Oak A's **Contact: Phil** (559) 679-1980 indannphil@sbcglobal.ne



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Phill: 559-679-1980 Linda: 559-679-1981



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In This Issue

And Now.. "The Newest Innovation's on the Old

Automotive

Motorsports Calendar . . 11 THE WINNING EDGE . . 16 BUSINESS Fairlane Club Event ... 17 DIRECTORY............ 23 Model A Engines:" 7 Classifieds. 12-13 "COME ON DOWN TO OLD

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CONTACT US See Page 5 · Email us at: matcase@yahoo.com · Publisher – Matt Case/Dave Turney

By Phil Kneeland

Boy.....the "Excitement" is building!!......Yes...... all of our local "Car Buffs" are gearing up for our first Swap Meet in way over a year. This Covid Virus has really shut down a lot of "Car" activities these last months.

Jim Holguin in conjunction with Tulare's International Agri-Center (World Ag Expo) have come up with a stupendous idea. Jim and the Agri-Center are opening up their spacious Expo grounds and have organized what they've titled, the "Tulare Swap-O-Rama"!......

May 1, 2021 is their target date and they've been busy with plans to make all Car Lovers excited.

Originally they had designs for 200 vendor spaces; a Car Corral; also RV locations and all the walking space needed for those hoards of parts buyers that can't wait to get out and participate in this big Event.

Jim and the Agri-Center Team have worked hard to put on a "humongous" Swap Event for all of us Car Buffs. They're in the process of marking off 200, 20'X40' vendor spaces, a huge Car Corral and all those Recreational Vehicle (RV) spaces for the over-nighter.

But.....that's not all!

The Bakersfield Brass Era Swap Meet is being brought up to Tulare to join this huge Tulare Swap-O-Rama.

Bill Bennett of Visalia (tmechanic@att.net), member of the local Horseless Carriage Club of Tulare County and Charter Oak Model A Club has arranged that, the now discontinued Bakersfield Brass Era Swap Meet be moved to join the Tulare Swap-O-Rama on May 1, 2021. Bill, Jim and the entire Agri-Center Team are working tirelessly to put on this exceptional affair!!

So we now have a double Event on the same grounds and on the same day.....that all of us, Car Buffs, can look forward to in May.

It even looks like this might be an annual event, maybe not on the same date but an Annual Event......

Charter Oak Model A Club and The Happy Honkers have been doing some local Tours and are starting their regular meetings again. For fun and more information please contact me, Phil Kneeland to find out all of the particulars on times and places:

Phil's Cell; (559) 679-1980

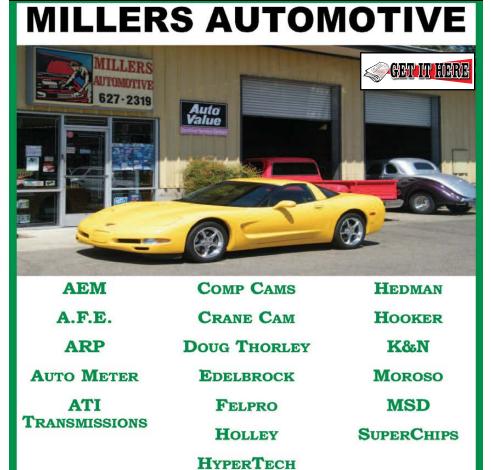
Email; lindannphil@sbcglobal.net

Remember.....you do not have to own a Model A to join one of these Clubs. You just have to have a love for the Model A....!!

See Ya There!!





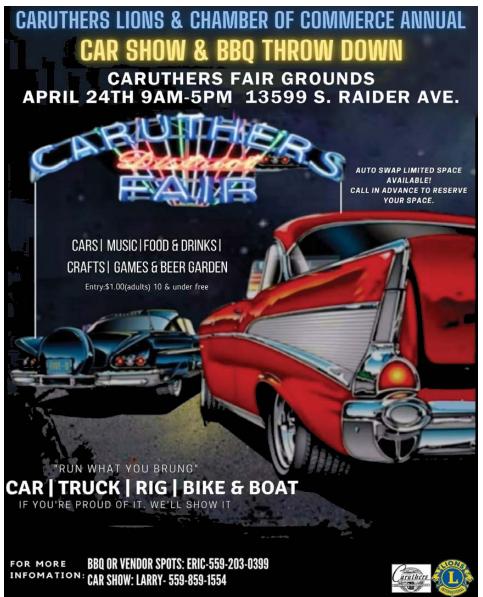


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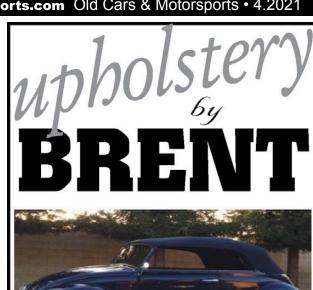
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Next Issue... Old Gars

JUNE 2021

You can get your copy of the Old Car Paper at your local advertiser too. Say 'Thank You' to them for supporting our hobby.





THE BIG TULARE SWAP-O-RAMA

To all HCCA members:

Many of us have made the pilgrimage to the Bakersfield pre war swap meet each spring. That venerable meet has succumbed to the Covid.

It has become impractical to work with the Bakersfield fair grounds and the previous sponsors cannot continue for many valid reasons.

The Tulare County regional group under the leadership of William "Bill" Bennett is working to revive this major HCCA event in the west. This year we are still hampered by Covid restrictions in California and must make some adjustments to have an

event at all.

Partnering with a local promoter and the International Agriculture Center Bill has come up with a compromise for this year and a great solution for following years.

The Venue is the massive International Agri Center in Tulare Ca. This is the site of the largest Ag show in the world on some 600 Acres with ample facilities and a nice on site museum. The swap will be set up using a similar grid to the one used in Bakersfield with slightly larger spaces a \$50 each. Since Tulare is the site of the huge International Ag show

motels are ample. There is a municipal air port in walking distance and a golf course next door.

This year the swap will be Saturday May 1 with a set up day the day before from 9am to 9pm.

The following year we plan to revert back to the traditional April date and combine with an established antique tractor and engine meet to have a super event, both events side by side with one entrance fee.

See attached flyer for more information.

Vic Groah

Past HCCA National President



And Now...... "The Newest Innovation's on the Old Model A Engines:"

"Terry Burtz Re-Engineering the Model A Engine"

As you might remember.....our article in a past issue told the story of The Newly Designed Model A Engine by Terry Burtz.

The latest announcement just came on my email from Terry that announces:

The 1st production run of engine kits is sold and they are being picked up at the warehouse in Hawthorne, CA, and delivered by truck.

The 2nd production run is scheduled to be here in July/August 2021.

The introductory price of \$3500 will increase to \$3950 for individual orders placed later than the end of March 2021. There is no deposit required and an invoice will be sent from Allied Classics when the shipment has left China.

To place an order, go to www.modelaengine.com , click on "How to Order" and complete the order form.

If you are on the waiting list for the 2nd production run or have just placed an order and want to confirm that you are on the list, contact John Lampl (jrlampl@jrlasia.com).

SteveB31



Re: The new Burtz Mosel A engine

I had the opportunity last fall to be the test guy for this engine. After in shop testing we put it in my coupe, which has a very strong engine in it already.

Due to the crankshaft design, the torque was amazing. My coupe ran so good In the mountains that I did not want to take it out and give it back to Terry.

Looking forward to building a bunch of these this summer.

Steve @ Bert's

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May 8th, 2021 From 7 am to 2 pm

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\$10 Donation Kids 6 and under Free

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The Spring Swap Meet, located on the Estrella Warbirds Museum Taxiway, is an opportunity to buy, sell, or trade parts and accessories for cars and trucks, aircraft, tractors, motorcycles, bicycles, boats, and tools, shop equipment, and supplies.

But it is not just an automotive swap meet. Power tools, yard maintenance equipment, home appliances, antique furniture, housewares, crafts, and more can be bought and sold. Sorry, no clothing.

If you don't want to be a seller, but have saleable items you would like to donate to the Museum, call us at 805-238-9317.

For complete information about the swap weet, including how to register as a seller, visit our website at www.ewarbirds.org, click on the events tab, and select Paso Robles Swap Meet.

Proceeds from the swap meet will benefit the Estrella Warbirds Museum.

The State of California has mandated special COVID-19 procedures that require all visitors wear facial masks and practice social distancing. Additionally, for safety purposes dogs, bicycles, and skate boards are prohibited.



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Mountain Valley Community Church Car Show & Shine

Saturday May 1, 2021 10am-2pm. Proceeds raised from your contributions will help fund the youth programs within the Church such as summer camp, retreats, and many other beneficial events/programs. Our Car Show and Shine is an event to show off your vehicle and help fundraise for a great cause!! We do not do awards, trophies, etc. because that would take away from the raising of money to help with the programs for the kids of our community. Can also register at https://www.event-brite.com/e/mountain-valley-community-church-car-show-and-shine-tickets-142304467493?utm-medium=discovery&utm-campaign=social&utm-content=attendeeshare&aff=escb&utm-source=cp&utm-term=listing



CLOYIS SMOGS - CRUISE NIGHT CAR SHOW

By Blanca Porras

As the days look gloomier and darker, and our hopes are stripped away. "A New Life" song plays, A New Start, A

New Hope, A New Dream, A New Love, A New World, and just like that, and why not, a Cruise Night, A Car Show with laughter, with hot rods and classics.

Bring your hot car, convertibles, trucks and muscle cars, bring your lawn chair and your appetite. We have the best restaurants, why not fill out our old town Clovis, why not at Clovis Smogs? My local hang out with fire truck cruise rides, but please no trash left behind. Rain, Smoke or Shine, freestyle cruise night, park, do as you want, no rules, no road closure. Come early for best parking lot, with bands "Diamond After Dark" and "Pure Harmony" we will dance the night away and love each other in peace. So please attend every second Saturday of the month from March to October.

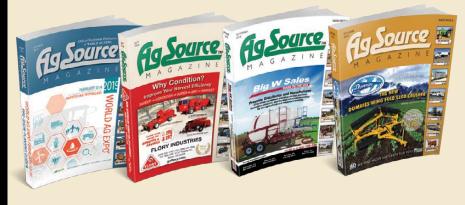
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Story continued from Front Page MARCHBANKS SPEEDWAY - HANFORD'S WELL KEPT SECRET -



NASCAR was persuaded to come out west and held a 200 lap Grand National race. Without enough prize money to attract all the east coast NASCAR drivers, 1960 champ Rex White took advantage of the lack of driver talent and collected enough extra points to win the championship.

It was described at the time as "California's first high banked super speedway to be run under NASCAR sanction"

SUNDAY, MARCH 18 MARCHBANKS SPEEDWAY HANFORD AND 3rd SUNDAY OF EACH MONTH

A variety of changes took place over the years, a switch to pavement, some varied lengths and names; Marchbanks Stadium, Marchbanks Speedway, Hanford Motor Speedway, Hanford Raceway, probably a few more. USAC stock cars ran there a few times on the big triangular oval as did the Pacific Coast Late Model Series, precursor to Winston West.

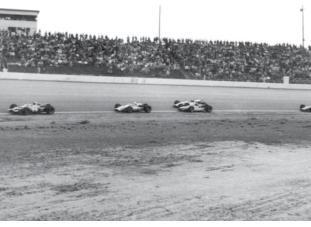
SCCA had a number of events on the road course, drag racing used the front straightaway and motorcycles used the road course. Drag racing J.C. Agajanian, of Ascot fame, promoted four Indy car races from 1967 to 1969. Gordon Johncock won both the California 500 in 1967 and California 200 in 1968. Foyt won in '68, a race televised on ABC Sports, and Andretti won in '69. Financial issues and, disagreements with promoters, combined with the cost of improvements necessary to keep holding races, forced the





closure in 1969. Most of the track was razed in 1984.

Dave Wolin is a long time racer, hotrodder and sometime historian.



Bobby Unser leading at the 1969 race

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Viotorsports 2021 Calenda

MAY 2021

Saturday May 1 FUNNY CAR FEVER Hot Rod **Heritage Series - Qualifying** and Eliminations 10AM-9PM

Friday May 7 WCPG "The Main Event" Parking & Qualifying

Saturday May 8 WCPG "The Main Event"

Friday May 14 - KB Motocross

Friday May 14 - Junior Drag Racing League Race #2

Saturday May 15 - Test and Tune 12pm-4pm

Sunday May 16 - All Fast **Fords & Muscle Mustangs**

Friday May 21 - KB Motocross Tune & Grudgefest 12pm-9pm

Saturday May 22 & 23 **Motorcycle Mania**

Friday May 28 - Junior Drag Racing League Race #3

Sunday May 30 Bugorama Drag Racing, Swap Meet, Car Show

JUNE 2021

Thurs.-Saturday June 3rd-5th NHRA National Open & JR Divisional Parking

Friday June 11 - KB Motocross

Saturday June 12 - Test and

Saturday June 19 - TBR ET **Bracket Series Race #10**

> Friday June 25 **KB Motocross**

Friday June 25 - Junior Drag Racing League Race #4

Saturday June 26 - T&A Racing \$10,000 to Win, 1/8 mile **Drag Racing 10AM-6PM**

Sunday June 27 - T&A Racing \$10,000 to Win, 1/8 mile Drag Racing 10AM-6PM



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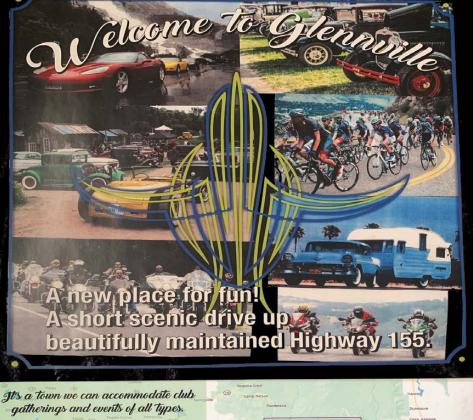
JULY 31ST & AUGUST IST - SAMOA DRAGSTRIP AUGUST 28TH & 29TH - SACRAMENTO RACEWAY
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1955 BUICK ROADMASTER



1959 FORD RETRACTABLE HARD TOP



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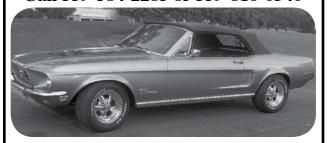
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Ray Elder Not So Forgotten Hero

By Dave Wolin



Quiz: What central California driver won the NASCAR race at Riverside twice, beating the likes of Petty, Allison, Parsons and Pearson and all the good 'ol boys.

Answer: Ray Elder, who called himself "the racing farmer". He and his brothers ran a farm and mini mart near Caruthers, about 15 miles south of Fresno.

Elder won 47 races in the Pacific Coast Late Model Series and 6 Winston West championships. His first win came at Ascot in 1966, the last in 1978 at Craig Road in Las Vegas.

Taking on the good 'ol boys at the 1971 Riverside Motor Trend 500, he out dueled Bobby Allison, beating him by 10 seconds and winning \$18,715. The follow-

ing year, 1972, he led 47 laps in front of a crowd of 28,000 and beat Bennie Parsons and Donnie Allison for the win, which paid \$12,375.

After Ray's 1971 win, Richard Petty was quoted as saying, "It was a long drive home for us east coast drivers. We all had to think about how that west coast boy kicked our butts. We didn't have planes in those days so I'm telling you it was a very long drive".

Ray passed away in 2011. He has been inducted into the West Coast Stock Car Hall of Fame and the Fresno Athletic Hall of Fame. His daughter is lobbying NASCAR for him to be nominated to the



NASCAR Hall of Fame. Send them a message on facebook (www.facebook.com/nascarhall) telling them "we want Ray in the Hall of Fame"

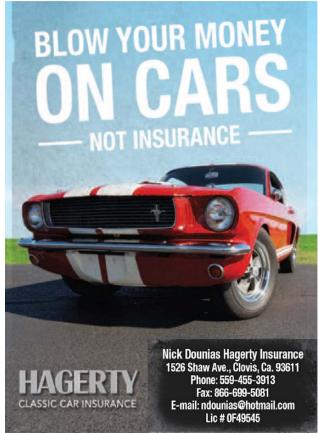
Dave Wolin is a long time racer, hotrodder and sometime historian













FORD RETAINS TOP SPOT IN 2020 IN U.S. AUTO PRODUCTION, EXPORTS

By Michael Strong

Company employs more than 57K UAW workers. Automakers like to press any advantage they can when it comes to currying favor with current and potential customers. Good deals and big rebates appeal to the bottom line. However, how "American" a vehicle or a company is often tugs at the heart and purse strings.

If so, Ford seemingly has the market cornered on America,

especially since it produced more than 1.7 million vehicles in the U.S. in 2020, nearly 190,000 more than the next closest automaker, according to IHS Markit's 2020 light vehicle production and sales data. IHS Markit declined to reveal the numbers for other U.S. producers to TheDetroitBureau.com.

"The numbers confirm Ford's leadership and commitment to American manufacturing and the U.S. economy. Not only is the auto industry the backbone of the U.S. economy, Ford is vital to it," said Kumar Galhotra, president, the Americas and International Markets Group. "We are a proud supporter of American manufacturing - and we do back it up year after year, investing in our workforce and the country.'

Hard numbers

The data shows, and Ford confirms, more than 82% of all vehicles the company sells in the U.S. are assembled here, which is also more than any other "full-line" automaker. That's an increase of 7% from 2019.

Not only does it sell more in the U.S., it also exports more from here, shipping more than 280,000 vehicles to other countries, including the Ford Mustang, which is now available in scores of countries it wasn't available before, including

The company notes that one out of every six vehicles is exported. In addition to selling a greater percentage and building more of its vehicles in the U.S., that "more" translates to its workforce.

According to Ford, the Dearborn, Michigan-based automaker employs more UAW workers — more than 57,000 - than any other automaker. The company's committed \$2 billion in new investments since 2019, including adding 3,000 new jobs.

III Story continues on Page 22



The Ford F-Series generates more revenue in the U.S. than McDonalds, Nike and Coca-Cola.



THE WINNING EDGE Article #40

By Mike Lewis

Hi everyone, I hope this article finds all of you well. If the weather helps it is starting to get beautiful.

Through the winter and even now I am porting quite a few heads for alcohol motors. Both for drag racing and circle track racing.

Probably the biggest use of alcohol motors is in circle track racing so let's look at the sprinter application first. Torque to accelerate a sprint car out of the turn is important, as is a power band wide enough to be able to cope with the one gear racing situation. Torque is largely a product of cubic inches and the more cubic inches, generally speaking, the better the torque will be. This means most successful sprint engines are in the 400+ci range, thus the displacement of the engine is easily capable of outpacing the airflow of even the best cylinder head. This means the heads become of vital importance if the top end power to produce an advantage at the end of the straight is to be realized.

Because of the difficulty of getting a small block port to flow enough air, it becomes almost impossible to make the port overly large for a 400+ci engine. For a sprinter the intake port needs to be as large as possible consistent with keeping the area at it's minimum point above the critical are required for the rpm band desired. With the injector nozzle being just above the intake valve no special attention needs to be paid to wet fuel flow.

On carbureted alcohol motors, a different set of criteria apply. Dumping as much fuel as is required by an alcohol engine into a manifold can cause problems with fuel puddling and fuel wash. Although carbureted alcohol engines are also built to large displacements, they generally seem to perform better if the port volume is kept a little smaller than that required for a sprinter. This is true even though they will sometimes show 8 - 10 hp more with a big port. However, throttle response is usually not quite as good and this can be very important depending on the rpm band being used.

With supercharged alcohol burning engines large volume intake ports, well-deshrouded combustion chambers and free flowing exhausts are all assets. Exhaust-to-intake valve sizing needs to be considered, and the basic premise that a supercharged engine needs more exhaust flow applies, just as it does to a supercharged gasoline burning engine.

If nitromethane is being added to the alcohol for increased power, then the balance of intake valve to exhaust valve needs to be reviewed. It's not worth doing much until nitro percentages exceeds about thirty, but thereafter it's well worth sacrificing a little intake area for added exhaust.

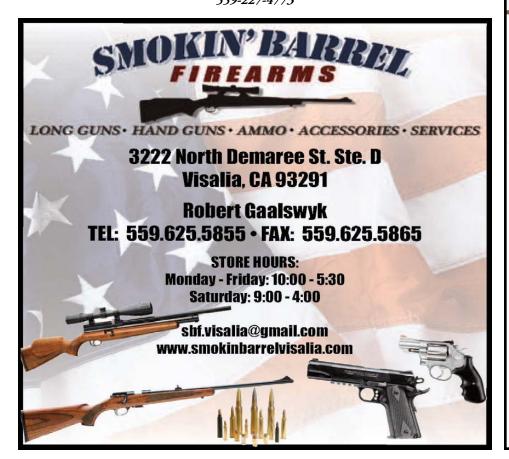
Till next time,

Mike Lewis, PRO TECH

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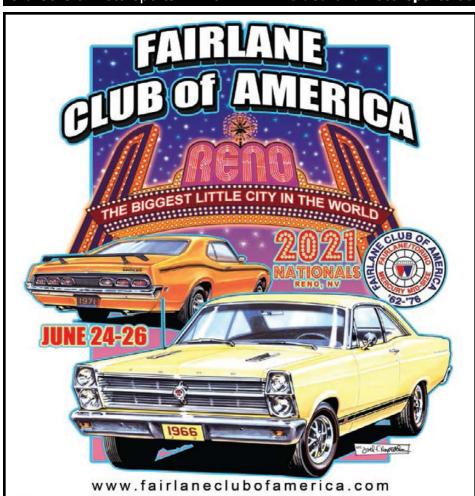




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IRLANE CLUB OF AMERICA NATIONAL MEET

By Doug Bender

This year the Fairlane Club of America National Meet - Car show will be held on June 26, 2021 at the Nugget Casino Resort 1100 Nugget Ave. Sparks, NV. The meet is open to all 1962-1976 Ford & Mercury Intermediate Cars. All car show entries must be a Fairlane Club of America (FCA) member. You can join and enter the show on Saturday June 26th but to avoid lines and delays of maximizing your day. You can join the FCA in advance at www.fairlaneclubofamerica.com Annual membership is \$35.

The FCA is an automotive car club that represents all Ford & Mercury Intermediate cars built from 1962-1976. Popular models include Fairlane, Torino, Comet (66-69), Montego, Thunderbolt, Talladega, Cyclone, Spoiler, Cobra, Ranchero, etc. This year, 2021, we are bringing our National Meet to Reno, NV, for three days, club members can enjoy activities from June 24-26. Members and new members can enjoy on site security for their cars and rigs overnight, plus activities like the Summit Racing Store cruise, Cars & Coffee, Downtown Reno Cruise to the National Automobile Museum, Seminars, hundreds of cool cars, and the Saturday evening awards ceremony (no food or drink). There are plenty of prizes and raffle items. For the kids we have Hot Wheels Mini-Drags and the Hagerty Youth Judging.

Pre-registration for the show end June 10, 2021. After that date you will need to register at the show. There are over 25 participant voted classes and 10 Original or Concours Judged classes to enter. Pre-registration fee for member without car is \$10 and \$15 after June 10th. Pre-registration with one or more cars is \$20 and \$25 after June 10th. As a member you may register multiple cars for one low price. All pre-registrants receive a \$2 off coupon towards event show shirt. Fire extinguishers are required for each car on the show field and must be displayed by the left front tire. This is a safety initiative by the FCA.

In 2021 the FCA is heading to the Western part of the country. Our last visit to Reno was in 2006. Each year the FCA National Event is held in a different part of the country with every effort made to accommodate our members from coast to coast.

About the FCA away from the National Meet. The FCA is dedicated to the enjoyment, preservation, and restoration of all Fairlane, and Torino based cars. We are a club of approximately 3300 members including many International members. Our website provides access to every past club magazine called the Fairlaner. Accessible files are for members only and are in downloadable PDF format. The magazine is by far our member's favorite benefit from the club. The Fairlaner is a 48-page, full color magazine that features tech articles, feature stories of the cars and their owners, calendar of events, classifieds, informative and entertaining columns written by club officers and much more. On our website we have an active club forum with many sub-forums including build threads, parts and cars for sale and technical information conveniently separated by car groups, 1962-1965, 1966-1967, 1968-1969, 1970-1976.

Many of the popular models of Fairlanes & Torinos that people are familiar with are the 1964 Thunderbolt, a factory built drag racing car, the 1969 Ford Talladega, built to take on the competition of NASCAR in the late 1960's. Many people will recall the 1967 Fairlane from the TV show Dragnet. Speaking of Hollywood types how can anyone forget the Starsky & Hutch Torino? Fairlanes and Torinos have been part of everyday America since the early 1960's and continues today at the Fairlane Club of America.

Throughout the year the FCA will host approximately 30 regional car shows across the country. All are open to members and non-members. Listing of these events are found in the Fairlaner and on our website under "Events."

The Fairlane club of America invites you to learn more about who we are and the cars we represent. Please check out our website and take in an event near you. We look forward to our visit in Reno, NV and hope to see you there.

Sincerely, Doug Bender (FCA President)



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"COME ON DOWN TO OLD ORCUTT TOWN"

By Jay McCord

The 19th Annual Santa Maria All Ford Car Show and Swap Meet is happening September 11th. We will hold our Show in the Streets of Old Town Orcutt. This year we are paying tribute to our First Responders who have performed heroic deeds during the pandemic. We are expecting to attract many first response Fords to this year's show.

We would like to remind you that any car "Born a Ford" is welcome to enter. So, if your street rod has a different engine, you are welcome at the show.

We feature Trophies in 12 Classes 1st and 2nd Place and Trophies for Best of Show, Best Club Participation, Best Restored Model A, and Best Emergency Response Ford.

We will again feature a live a band, a Raffle with many prizes, and of course, our Wonderful Grand Raffle Prize which will be for two night stays at:

- 1. The Ragged Point Inn in Big Sur,
- 2. The Airport Radisson in Santa Maria
- 3. Another Hotel to be named.

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Grand Raffle proceeds go directly to our Scholarship Fund at The Allan Hancock College Foundation.

Tickets and entry information are available on our website, www.santamariamodelaclub.com

Send your ticket order with a check to Santa Maria Model A Club, PO Box 2983, Santa Maria, CA 93457. Tickets and money must be received no later than Thursday September 9th. The winning tickets will be drawn at the show on September 11th at 3 pm. Winner need not be present to win.

For more information:

Curt Warner 805-478-1231 ckw71977@yahoo.com Jay McCord 805-598-8133 jemccord@aol.com

Thank you for supporting our Scholarships at Allan Hancock College





Do you have the "Right Stuff" to participate in our September 26th 2021 Annual presentation of the Automotive Classic charity event?

ed for nearly a year, it's time for us to extend our invitation to you vintage and classic vehicle owners to join us only, community event, will draw thouand submit your application for review and acceptance by our event Vehicle what we believe is a special vehicle Selection Committee.

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Each year we gather 200 individually "committee-selected" vehicles to participate in The Automotive Classic at Trilogy Monarch Dunes. Presented on the beautiful Central Coast of California in Nipomo, this, our fourth-

September 26th, 2021. Once again, this 100% charity-based, invitation sands of spectators each enjoying presentation at the Monarch Dunes Resort complex.

The event organizing committee is once again preparing and planning for yet another production. The 2021 event has been upgraded to include additional food choices, entertainment venues and spectator activities.

So, if you own a distinctive and in-

Having been locked-up and isolat- year presentation, will take place on teresting classic or vintage vehicle and want to be a part of a distinctive and interesting event, get your application by contacting us today and you too could join the fun and be a winner of one or more of our one-of-a-kind, custom-built awards That's right, each and every award is individually designed and fabricated for each lucky winner.

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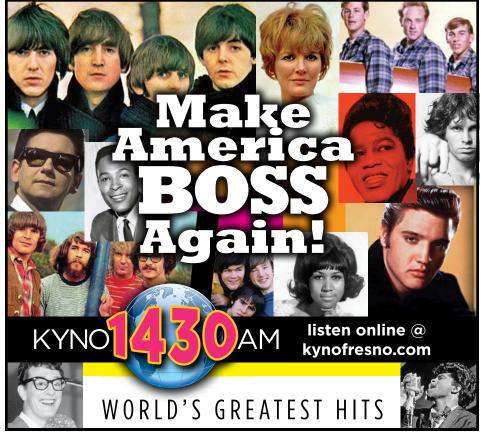
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FORD RETAINS TOP SPOT IN 2020...

NEW PRODUCTS

Some of that investment came to the fore in 2020, despite the COVID-19 pandemic. The automaker launched three new vehicles in 2020: the Bronco, F-150 pickup and



the company's first long-range all-electric model, the Mustang Mach-E.

Two of those vehicles are built in the U.S. The F-150 is built in Michigan and Missouri while the Mach-E is also built in Michigan. The vehicles are part of the plan to invest \$6 billion in its U.S. plants. The goal is "create and retain" 8,500 hourly jobs in the U.S. as part of its current contract with the UAW. The two sides reached a new deal in 2019.

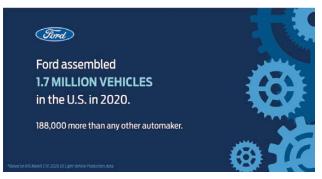
The Mach-E is part of a larger plan to shift the company's offerings to electric powerplants. In addition to the new Mach-E, the company added a new all-electric Transit van offering. It invested \$400 million in new investment, including the addition of 150 new jobs to try to retain its sales leadership in the commercial van segment.

FINANCIAL IMPACT

In recent years, Ford — as well as General Motors — endured some abuse in the public spotlight about its product plans. However, the two companies have proven to be significant generators of jobs and income in the U.S.

A Boston Consulting Group Study from 2020 revealed Ford accounts for one of every five vehicles built in the U.S. The company supports 1 million American jobs with as many as 14 ancillary jobs coming from each singular Ford job — for just the Ford F-Series pickup. Ford creates nearly 12 jobs for each Ford employee it employs.

Ford contributes approximately \$100 billion to the U.S. GDP and the best-selling F-Series contributes nearly \$50 billion. The F-Series has been the top-selling full-size pickup truck in the U.S. for nearly four consecutive decades. The F-Series, according to the study, generates more revenue than McDonalds U.S., Nike, Coca-Cola, Visa and Netflix.











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